

United States Postal Service®

INDUSTRYALERT

November 1, 2023

First-Class Mail and Marketing Mail Growth Incentives Webinar Wednesday, November 8, 2023, at 1PM EST

On September 27, 2023, the Postal Regulatory Commission (PRC) approved the Postal Service request to make Mail Classification Schedule (MCS) changes to establish two distinct Mail growth incentives — a First Class Mail Growth Incentive and a Marketing Mail Growth Incentive. The incentives will run concurrently from Jan. 1, 2024 through Dec. 31, 2024.

Steven Mills, Director, Product Management Mailing Services, will lead a webinar to provide an overview and additional details about these Mail Growth Incentives. Attendees will have the opportunity to submit questions during the webinar via the Q&A. Please note: If you are unable to attend the webinar, the presentation will be recorded and posted, along with additional information, on PostalPro at <https://postalpro.usps.com/msi>.

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